CITY OF LAKE FOREST, ILLINOIS MOBILE APP "LF-NOW" PRIVACY POLICY

Privacy Policy

City of Lake Forest has built the Lake Forest Now app as a free app. This service is provided by City of Lake Forest at no cost and is intended for use as is. This page is used to inform visitors regarding our policies with the collection, use, and disclosure of Personal Information if anyone decides to use our Service. If you choose to use our Service, then you agree to the collection and use of information in relation to this policy. The Lake Forest Now application collects no personal information about its users. However, the application generates a unique device ID for each installation, which is required for the operation of the application.

Information Collection and Use

The unique device ID is used to track category interests and notification preferences, so that notifications are only sent to those devices who have opted in. The app uses third-party services that may collect information used to identify you. Link to the privacy policy of third-party service providers used by the app.

• Google Play Services

Log Data

Whenever you use our Service, log data may be generated by our servers. This log data may include information such as your device Internet Protocol ("IP") address, device name, operating system version, the configuration of the app when utilizing our Service, the time and date of your use of the Service, and other statistics.

Service Providers

We may employ third-party companies and individuals for the following reasons:

- To facilitate our Service;
- To provide the Service on our behalf;
- To perform Service-related services; or
- To assist us in analyzing how our Service is used.

We want to inform users of this Service that these third parties have access to log data and application preferences associated with device IDs. This is required to perform the tasks assigned to them on our behalf. However, they are obligated not to disclose or use the information for any other purpose.

Security

We value your trust in providing us your Personal Information, thus we are striving to use commercially acceptable means of protecting it. But remember that no method of transmission over the internet, or method of electronic storage is 100% secure and reliable, and we cannot guarantee its absolute security.

Links to Other Sites

This Service may contain links to other sites. If you click on a third-party link, you will be directed to that site. Note that these external sites are not operated by us. Therefore, we strongly advise you to review the Privacy Policy of these websites. We have no control over and assume no responsibility for the content, privacy policies, or practices of any third-party sites or services.

Children's Privacy

These Services do not address anyone under the age of 13. We do not knowingly collect personally identifiable information from children under 13 years of age. In the case we discover that a child under 13 has provided us with personal information, we immediately delete this from our servers. If you are a parent or guardian and you are aware that your child has provided us with personal information, please contact us so that we will be able to do the necessary actions.

Changes to This Privacy Policy

We may update our Privacy Policy from time to time. Thus, you are advised to review this page periodically for any changes. We will notify you of any changes by posting the new Privacy Policy on this page. This policy is effective as of 2023-06-19.

Contact Us

If you have any questions or suggestions about our Privacy Policy, do not hesitate to contact us at <u>jim.shaw@cityoflakeforest.com</u>.